

BUSINESS QUESTIONNAIRE



Community Survey

Uniquely East Side, September 9, 2023

Thank you for attending *Uniquely East Side* today! It would be great to hear from you about how you live now and how you want to be living 10 years from now.

1. In the last 30 days, how much of your total shopping did you do in the following places?
 - a. In the neighborhood (Payne-Phalen)... most some a little none
 - b. Other neighborhoods St. Paul..... most some a little none
 - c. In the suburbs..... most some a little none
 - d. Online..... most some a little none

2. In the last twelve months, when you have been on Payne Avenue, has it been to:
 - a. Just travel through the area as quickly as possible
 - b. To stop and visit one or more the businesses, schools, art venues or other establishments
 - c. To slow down, look around, hang out and see what's going on in this part of town
 - d. I don't ever go to Payne Avenue

3. In the last twelve months, when you have been on Arcade Street has it been to:
 - a. Just travel through the area as quickly as possible
 - b. To stop and visit one or more the businesses, schools, art venues or other establishments
 - c. To slow down, take a look around, hang out and see what's going on in this part of town
 - d. I don't ever go to Arcade Street

4. When you go to one of the main streets in Payne-Phalen (Payne or Arcade) for shopping, services, or entertainment, which one best describes your visit:
 - a. I go to one place, get what I need, do what I need to do, and I then leave.
 - b. I go to that street and while I'm there, I walk around and visit several places in one trip
 - c. I don't go to the main streets in Payne-Phalen for shopping, services, or entertainment.

5. Think of yourself being 10 years older than you are today. At that age, *how close do you want to live* in relation to the main commercial streets in Payne-Phalen?
 - a. Walking distance
 - b. Biking distance
 - c. Further than walking or biking distance, but close enough to take the bus to businesses
 - d. Nowhere near here

6. If the main streets in Payne-Phalen (Payne or Arcade) were different ten years from now, which of these can you see doing:
 - a. Just going to one place to get what I need, and I then leave.
 - b. Go to that street to shop, get services, or entertainment.
 - c. Go to that street to shop, get services, or entertainment and maybe hang out for awhile
 - d. I'm probably not going to go to these streets no matter what changes are made
 - e. Other ideas: _____

7. "Infill Development" is about adding new buildings or outdoor spaces to fill up land between existing buildings – land that is currently empty or under-used. Mark off which of these things you think would be good to insert into that under-used space:
 - a. More stores and commercial business
 - b. More services (healthcare, daycare, eldercare, etc.)
 - c. More housing
 - d. Public plazas, community gardens, and other kinds of community gathering spaces

8. "Infill Development" is about adding new buildings or outdoor spaces to fill up land between existing buildings – land that is currently empty or under-used. Where would you like to see more infill development:
 - a. In small parking lots that aren't really used on an everyday basis
 - b. In large parking lots that are underused where spaces sit empty most of the time.
 - c. In places where businesses are closed or outdated (examples: old gas stations, dry cleaners)
 - d. Other ideas? _____

9. Industrial businesses are a part of Payne-Phalen too. Some have been here for years, some are newer. Many industrial businesses provide good paying jobs with good salaries. But some industrial businesses can be toxic and generate pollution too. Which of these seems like striking the right balance for Payne-Phalen:
 - a. More industrial businesses in Payne-Phalen
 - b. About the same as we currently have
 - c. Less industrial businesses in Payne-Phalen

10. If you live or stay in Payne-Phalen now, do you expect to be here 10 years from now? (Pick one)
 - a. Yes, definitely.
 - b. No. I want to live somewhere else, in some other neighborhood.
 - c. I'm not sure yet.

Optional information... *Only if you feel comfortable sharing it.*

Approximately what age will you be ten years from now? 20 30 40 50 60 70 80 90 100 100+

Which of these local organizations have you heard of or know a little bit about?

- The Black Business Network powered by the East Side
- Payne-Arcade Business Association
- East Side Area Business Association
- Eastside Neighborhood Development Corp
- Payne-Phalen Community Council
- Dayton's Bluff Community Council

What works best for you: *E-mail* *Text Message* *US Mail* *Social Media*

Please share your contact info. if you like: _____

Would you like to keep this sheet as a reminder of your own point of view today? If so...

- May we keep it, scan it, and send it back to you?
- May we take a picture of it?